

WHY ATTEND & WHY SPONSOR?

Meet and Network with quality Group Travel Organisers in a friendly informal setting - people who can give you business!

INCREASE your profile within the group travel sector

PROMOTE new products, services and initiatives

GENERATE business interest

ENHANCE your visibility over other members

HEADLINE SPONSOR

- Company name & logo included on AGTO website
- Acknowledgement on social media
- Inclusion on all Showcase marketing materials
- Coverage in AGTO Magazine
- Logo included on any on-site advertising
- Pop-up stands displayed around the venue(stands to be provided by Partner, max 3)
- Opportunity to provide max 5-minute presentation/promotional video (content to be agreed by AGTO prior to event)
- **£2,000**

TRANSPORT SPONSORSHIP

- Company name & logo included on new AGTO website
- Inclusion on all Showcase marketing materials
- Acknowledgement on social media
- Coverage in AGTO Magazine
- Acknowledgement by speakers
- Logo included on any on-site advertising
- Pop-up stand(s) displayed around venue (max 2)
- **Provide transport/discounts for event**



INDIVIDUAL SPONSORSHIP ITEMS

Lanyards



All delegates will be given a badge and lanyard, so promote your brand/company by branding them for the Showcase. **£650**



Welcome Bags

Make sure you make an impact displaying your brand (one side) on all the bags distributed to members as they arrive. **£650**



Delegates always like branded promotional gifts. We can add your items to the Showcase welcome bags.

Cost: £30 per item

Marketing Leaflet/Flyer - £30

TUESDAY NETWORKING & WEDNESDAY GALA DINNER PRE DINNER DRINKS

- Company name & logo included on the AGTO website
- Acknowledgement on social media
- Logo/video promotional loop displayed during drinks
- Pop-up stand displayed in the drinks area
- Promotional brochures distributed during the drinks reception or at registration
- Leaflet inclusion in Welcome bag
- **Package Cost: £750 per evening**



NETWORKING & GALA DINNERS SPONSORSHIP PACKAGES

TUESDAY EVENING NETWORKING DINNER

- Menus
- Table Wine
- Table Decorations
- Promotion of brand during event
- Promotion of your brand on the website
- Acknowledgement on social media
- Opportunity for a maximum 5-minute video/speaker spot

Package Cost: £1,500





NETWORKING & GALA DINNERS SPONSORSHIP

WEDNESDAY NIGHT CLASSIC HOLLYWOOD GALA DINNER



- Seating Plans
- Place Cards
- Menus
- Table Wine
- Table Decoration
- Dinner Entertainment
- Promotion of brand during event
- Promotion of your brand on the website
- Acknowledgement on social media
- Opportunity for a maximum 5-minute video/speaker spot
- **£2500**



2025 AGTO SHOWCASE

All Sponsors will be featured on any stage backdrop throughout the Showcase Weekend in addition to being featured on the AGTO website & social media together with AGTO Showcase micro site and on all materials promoting the event.

Sponsors will have the opportunity to present for 5-minutes (maximum) or show a video of your product to the AGTO Showcase delegates during the course of the event.

Please contact Wendy Hartley-Scarff, CEO for further information

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